

Sample Fundraising Letter #1



Dear \_\_\_\_\_:

I want to tell you about something that I believe in and ask you for just a moment of your time to listen.

Each year in our community over 23,000 dogs and cats enter our local municipal shelter systems and each year over 19,000 of those same animals are euthanized due to lack of space, time and resources. The taxpayers in our community spend over \$2.5 million each year to pick up, house and euthanize these animals, most of whom are healthy, adoptable pets.

There is another way, a more responsible, more humane solution to this issue. Project Pet a 501(c)3 not-for-profit animal rescue organization located right here in Columbia is using national best practice models to end the issue of pet overpopulation and ultimately the use of euthanasia as our only practical means of animal control. They have the solution and I am here to help.

On April 17, 2010, I will be participating in the Bark to the Park Walk and Festival for the Animals at Finlay Park in Columbia, SC. I am writing today to ask for your support in sponsoring me in this endeavor. I have a personal goal of raising \_\_\_\_\_ for this cause which will help Project Pet to rescue animals from the shelter that would otherwise be lost to euthanasia and help them to prepare those pets for adoption into loving homes.

I am committed to making an impact in our immediate community and you can help! Please consider making a donation of \_\_\_\_\_ today. You can do so by going on line to [www.barktothepark.com](http://www.barktothepark.com) and clicking on \_\_\_\_\_. Look up my **name (or team)** and click on the donate button. Your contributions are 100% tax deductible. You can also tear off the donation form below and mail it to me in the enclosed envelope along with your contribution.

Thank you so much for considering lending your support to my campaign for this cause. I know that you care about our community and we can all work together to make it a better place for everyone!

Sincerely,

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Name: \_\_\_\_\_ Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Donation Amount: \_\_\_\_\_ **Please make your check payable to Project Pet.**

Please mail your check in the enclosed envelope or to: (your address)